

Press Release



eBall – 360° [R]EVOLUTION

Essen, 27.01.2016 – Amazing degrees of freedom: the eBall is launched at the Spielwarenmesse in Nürnberg – a versatile electric self-balancing device with 360° motion experience. Riding on top of a rolling ball; invented and pioneered by Innovated Transport Systems from Germany..

New Freedom

In a way, we can perceive the eBall as a successor of the wheel. Rolling on the ball allows omnidirectional movements – even decoupling the rider's view from the eBall direction. Uli Sambeth, founder of Innovated Transport Systems, explains: "This is a new experience of freedom and allows unprecedented moves – indoors and outdoors. Traditionally, e.g. when cycling, skiing or kite surfing, the rider is locked in with the motion direction of his device. The eBall overcomes those limits.". The rider's balance is merging with the machine into a unique form of movement.

Intuitive Action

Riding on a ball creates a totally new experience. Given the right balance the eBall moves into a specific direction. If the rider tilts the upper body part position, the eBall sensors and gyroscopes recognize the trigger and turn the eBall into a new direction. As such the rider can intuitively control the eBall. No matter if riding to school or shopping, no matter if using the eBall as sports, art, or lifestyle device: riding the ball creates a smart exercise or work out.

Kids love it

Have fun with your friends. Ride to school. The eBall is designed along the goal to develop a robust but simple to use device that differs from every electrical skateboard or unicycle. The eBall mobile App assists the user allowing to learn safe eBall riding within minutes. The "eBall Kid" version for riders up to 50kg comes with a colourful experience. Uli Sambeth adds: „This form of mobility also supports communication and harnesses creativity. People can get in touch with each other, for example exchanging ideas about new moves.“

Innovation "Made in Germany"

This combination of mobility, life style and fitness defines the eBall as a distinct product. Since November 2015 the eBall is protected by international patents, and the eBall brand is a registered trademark in many countries.

Innovated Transport Systems will continue to develop the eBall and its features to support riders of all ages. Uli Sambeth summarizes: „Our presence at the Nürnberg Spielwarenmesse targets new partnerships for marketing and distribution as well as new applications for this innovative concept.“

About Innovated Transport Systems UG

Innovated Transport Systems, located in Essen, Germany, was founded in 2013 by Uli Sambeth. Riding on a ball was the disruptive idea of this start-up and the birth of the eBall device. Uli Sambeth is a seasoned technology inventor. His passion for helicopters and his proficiency in computer science created the foundation for the design of the eBall power control and steering to enable the human ride on a ball. In his spare time, he windsurfs, kite surfs, skis and builds plane or helicopter models to name but a few.

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